

IVA DIMITROVA

ICT & Media Design Student



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Personal summary

As a motivated and eager individual, I am passionate about finding new and innovative solutions to improve people's experience. Having an organised way of working and thinking helps me critically and fully dive into the context and explore the situation. Being flexible and having the ability to adapt are key characteristics that allow me to navigate through a fast-paced environment.

Education

INFORMATION AND COMMUNICATION TECHNOLOGY & MEDIA DESIGN

Bachelor of Science
Fontys University of Applied
Sciences
Eindhoven, The Netherlands
2020 - Present

DIGITAL EXPERIENCE DESIGN

Minor Experience Design
Fontys University of Applied
Sciences
Eindhoven, The Netherlands
2023 - Present

Skills

HTML	UX Design
CSS	UI Design
JavaScript	Research
Angular	Prototyping
Figma	Design Thinking

Experience

INTERACTIVE MEAL PLANNER

InnerBuddies | Internship

2022 - 2023

- Research, design and develop an interactive meal planner feature
- Create prototype of all functionalities
- Test and iterate the design
- Use Angular to build all front-end screens with back-end API endpoints
- Collaborate with an international team

SOCIAL SPHERE

Fontys X Municipality of Eindhoven | Project

2023

- Come up with a concept idea on how youth workers in Eindhoven can easily connect with the young people online
- Make use of desktop and user research
- Create prototype of the concept with all functionalities
- Test and iterate the design
- Collaborate with an international team

NETFLIX

Fontys X Team Liquid | Project

2021 - 2022

- Come up with a concept idea for a loyalty program for the streaming platform Netflix
- Make use of desktop and user research
- Create prototype of the concept with all functionalities
- Test and iterate the design
- Build a responsive platform using HTML, CSS and JavaScript